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... pdf Economilades , N. , & Jeziorski , p . (2016) . Mobile money and Tanzania . Retrieved August 20 , 2019 , from ... **Hair** , J. F. , **Black** , W. C. , **Babin** , B. J. , & **Anderson** , R. E. (2010) . Multivariate data analysis : A global ...

Multivariate Data Analysis: Pearson New International Edition PDF eBook
2013-08-27 Joseph F. Hair For graduate and upper-level undergraduate marketing research courses. For over 30 years, this text has provided students with the information they need to understand and apply multivariate data analysis. The authors provide an applications-oriented introduction to multivariate analysis for the non-statistician. By reducing heavy statistical research into fundamental concepts, the text explains to students how to understand and make use of the results of specific statistical techniques. In this 7th Edition, the organisation of the chapters has been greatly simplified. New chapters have been added on structural equations modeling, and all sections have been updated to reflect advances in technology, capability, and mathematical techniques. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

Multivariate Data Analysis 2013 Joseph F. Hair (Jr) Offering an applications-oriented

approach which focuses on the use of each technique rather than its mathematical derivation, this textbook introduces a six-step framework for organising and discussing multivariate data analysis techniques.

Multivariate Data Analysis 2010 Joseph F. Hair Offering an applications-oriented approach which focuses on the use of each technique rather than its mathematical derivation, this textbook introduces a six-step framework for organising and discussing multivariate data analysis techniques.

Research Anthology on Digital Transformation, Organizational Change, and the Impact of Remote Work 2020-10-30 Management Association, Information Resources As the use of remote work has recently skyrocketed, digital transformation within the workplace has gone under a microscope, and it has become abundantly clear that the incorporation of new technologies in the workplace is the future of business. These technologies keep businesses up to date with their capabilities to perform remote work and make processes more efficient and effective than ever before. In understanding digital transformation in the workplace there needs to be advanced research on technology, organizational change, and the impacts of remote work on the business, the employees, and day-to-day work practices. This advancement to a digital work culture and remote work is rapidly undergoing major advancements, and research is needed to keep up with both the positives and negatives to this transformation. The Research Anthology on Digital Transformation, Organizational Change, and the Impact of Remote Work contains hand-selected, previously

published research that explores the impacts of remote work on business workplaces while also focusing on digital transformation for improving the efficiency of work. While highlighting work technologies, digital practices, business management, organizational change, and the effects of remote work on employees, this book is an all-encompassing research work intended for managers, business owners, IT specialists, executives, practitioners, stakeholders, researchers, academicians, and students interested in how digital transformation and remote work is affecting workplaces.

Entrepreneurship and Structural Change in Dynamic Territories 2018-05-03 Luísa Cagica Carvalho Entrepreneurial ecosystems involve a complex synergy of factors, including social and structural changes that are frequently cumulative within territories, promoting the improvement of citizens' quality of life and higher development levels. Further, dynamic territories are characterized by constant change, activity and progress. Each chapter in this volume examines a specific entrepreneurial ecosystem in an effort to describe why and how certain companies and organizations manage to overcome adversities and achieve strong performance, while others fail. Unlike the conventional focus, the volume examines microenterprises and Small and Medium Enterprises (SMEs), while also discussing selected experiences and case studies from developed and developing countries alike.

Digitalization as a Driver for Smart Economy in the Post-COVID-19 Era 2022-02-11 Reis, Leonilde The COVID-19 pandemic has accelerated the implementation of digital transformation strategies, and there has been an exponential increase in the demand for intelligent and reliable communications solutions. The pandemic brings huge challenges for all economic agents, as resilience and the capacity to adapt to new risks and hindrances are now fundamental

elements in our societies. In this context, it is essential that digitalization brings opportunities to transition to a smarter economy based on innovation, sustainability, and well-being. Digitalization as a Driver for Smart Economy in the Post-COVID-19 Era discusses digitalization, information and communication technologies, marketing, entrepreneurship, and innovation in an organizational context to optimize the practices established in the most diverse domains of knowledge, specifically attending to the relation between digitalization and sustainability in a post-pandemic era. It is ideal for academicians, instructors, researchers, industry professionals, business managers, private institutions, and students as it covers a range of key topics such as sustainability and smart economy.

Technology, Management and Business 2023-06-27 Rajnish Kumar Misra Advanced Series in Management: Volume 31 offers cutting-edge research from an international range of academics, who engage with the potential opportunities and challenges of digitization in the workplace.

Applied Multivariate Statistical Concepts 2016-12-01 Debbie L. Hahs-Vaughn More comprehensive than other texts, this new book covers the classic and cutting edge multivariate techniques used in today's research. Ideal for courses on multivariate statistics/analysis/design, advanced statistics or quantitative techniques taught in psychology, education, sociology, and business, the book also appeals to researchers with no training in multivariate methods. Through clear writing and engaging pedagogy and examples using real data, Hahs-Vaughn walks students through the most used methods to learn why and how to apply each technique. A conceptual approach with a higher than usual text-to-formula ratio helps reader's master key concepts so they can implement and interpret results generated by today's sophisticated software. Annotated screenshots from SPSS and other packages

are integrated throughout. Designed for course flexibility, after the first 4 chapters, instructors can use chapters in any sequence or combination to fit the needs of their students. Each chapter includes a 'mathematical snapshot' that highlights the technical components of each procedure, so only the most crucial equations are included. Highlights include: -Outlines, key concepts, and vignettes related to key concepts preview what's to come in each chapter -Examples using real data from education, psychology, and other social sciences illustrate key concepts -Extensive coverage of assumptions including tables, the effects of their violation, and how to test for each technique -Conceptual, computational, and interpretative problems mirror the real-world problems students encounter in their studies and careers -A focus on data screening and power analysis with attention on the special needs of each particular method -Instructions for using SPSS via screenshots and annotated output along with HLM, Mplus, LISREL, and G*Power where appropriate, to demonstrate how to interpret results - Templates for writing research questions and APA-style write-ups of results which serve as models -Propensity score analysis chapter that demonstrates the use of this increasingly popular technique -A review of matrix algebra for those who want an introduction (prerequisites include an introduction to factorial ANOVA, ANCOVA, and simple linear regression, but knowledge of matrix algebra is not assumed) -
www.routledge.com/9780415842365 provides the text's datasets preformatted for use in SPSS and other statistical packages for readers, as well as answers to all chapter problems, Power Points, and test items for instructors

Data-Driven Approaches for Effective Managerial Decision Making 2023-05-08
Anubha In today's competitive market, a manager must be able to look at data, understand it, analyze it, and then interpret it to design a smart business strategy. Big

data is also a valuable source of information on how customers interact with firms through various mediums such as social media platforms, online reviews, and many more. The applications and uses of business analytics are numerous and must be further studied to ensure they are utilized appropriately. Data-Driven Approaches for Effective Managerial Decision Making investigates management concepts and applications using data analytics and outlines future research directions. The book also addresses contemporary advancements and innovations in the field of management. Covering key topics such as big data, business intelligence, and artificial intelligence, this reference work is ideal for managers, business owners, industry professionals, researchers, scholars, academicians, practitioners, instructors, and students.

Community Colleges and STEM 2013-07-18
Robert T. Palmer As United States policymakers and national leaders are increasing their attention to producing workers skilled in science, technology, engineering, and mathematics (STEM), community colleges are being called on to address persistence of minorities in these disciplines. In this important volume, contributors discuss the role of community colleges in facilitating access and success to racial and ethnic minority students in STEM. Chapters explore how community colleges can and do facilitate the STEM pipeline, as well as the experiences of these students in community college, including how psychological factors, developmental coursework, experiential learning, and motivation affect student success. Community Colleges and STEM ultimately provides recommendations to help increase retention and persistence. This important book is a crucial resource for higher education institutions and community colleges as they work to advance success among racial and ethnic minorities in STEM education.

Optimizing Millennial Consumer

Engagement With Mood Analysis 2018-07-20 Dasgupta, Sabyasachi
Consumer engagement is becoming crucial to the recall and survival of brands in intense competitive markets. Due to digital innovations, businesses have seen the emergence of the millennial population as a target audience, and many businesses are struggling with adopting methods to engage the generation to leverage an enriched brand experience. *Optimizing Millennial Consumer Engagement With Mood Analysis* is a critical scholarly resource that explores how companies ensure brand sustainability through influencing the minds and moods of consumers to create an interactive customer experience. Featuring coverage on a broad range of topics such product presentation, brand fandom, social media, lifestyle products, and buying behavior, this book is geared towards marketers, business managers, business practitioners, international business strategists, academicians, consumer researchers, and upper-level graduate students attempting to understand consumer engagement through mood analysis.

Handbook of Research on Global Business Opportunities 2014-10-31 Christiansen, Bryan In the modern globalized economy, it is important for businesses of all sizes to take advantage of the opportunity to enter diverse markets around the world. Through an international presence, organizations can remain competitive. The *Handbook of Research on Global Business Opportunities* combines comprehensive viewpoints and research on various business enterprises from around the world in companies of all sizes and models, discussing different aspects and concerns in the global business environment such as corruption, taxation, supply chain management, and economic impacts. This handbook is an essential reference source for business executives from both large and small firms, business scholars, researchers, academics, students, and professionals.

Enhancing Customer Experience in the Service Industry 2015-11-25 Levent Altınay
This book provides a new and definitive overview of customer experience and how it can be managed and enhanced in one of the most dynamic industries in the world—the service industry. Its highly qualified international team of contributors ensures that it adopts a global perspective, and clearly outlines the key theoretical perspectives of customer experience, covering customer experience both from demand and supplier perspectives. Fully informed by the latest research, it explores different country contexts and how they impact upon the customer experience; investigates the social, cultural and economic dimensions of customer experience; provides case studies from a wide range of service industry sectors; and includes industry perspectives and examples.

Quantitative Methods in Tourism 2011 Rodolfo Baggio
This book goes beyond the methods usually covered in introductory textbooks on quantitative methods in tourism. It considers key issues in data selection, approaches to factor and cluster analysis and regression before covering advanced topics including structural equation modelling, maximum likelihood estimation, simulation and agent-based modelling. The result is a guide to quantitative methods in tourism that demystifies both simple and apparently complex techniques and makes them more accessible to tourism researchers.

Leadership Perspectives on Effective Intergenerational Communication and Management 2023-01-23 Ince, Fatma
Rapid developments are taking place within society and organizations. They demand a flexible, responsive, and competent workforce. Demographic shifts and the increasing shortfall of young workers have resulted in increasing demand for the intergenerational workplace. Retaining multicultural workers is practiced in some countries to make use of their rich

expertise. Experienced older workers are no longer seen as a burden to the economy. On the contrary, practices such as senior entrepreneurship are also popular. Similarly, while technological development and differences among employees are discussed in leadership issues, diversity is also included. Leadership Perspectives on Effective Intergenerational Communication and Management examines the differences between monocultural workers and intergenerational workers in Western and Eastern companies. It investigates the technological developments such as Industry 4.0 at the societal or industry levels. Covering topics such as intergenerational diversity, organizational interactions, and employee satisfaction, this premier reference source is an excellent resource for business leaders and executives, human resource managers, sociologists, students and educators of higher education, librarians, researchers, and academicians.

Regulating Health Foods 2014-10-31 Jill E Hobbs With ageing populations, rising incomes and a growing recognition of the link between diet and health, consumers are interested in new food products, supplements and ingredients with purported health benefits. The food industry has responded with new f

Pharmaceutical Advertising as a Source of Consumer Self-Empowerment 2016-03-09 Isabell Koinig Isabell Koinig examines how a standardized promotional message for a fictitious over-the-counter (OTC) medication is perceived by consumers in four different countries (Austria, Germany, the U.S., and Brazil), and the degree to which it contributes to their self-empowerment. Building on previous research, informative appeals were expected to not only be most appealing, but also to aid consumers in making qualified and reasonable decisions, educating and “empowering” them by strengthening their beliefs in their own capabilities. A field study on three continents revealed mixed promotional

messages to be most effective with regard to both ad evaluation and consumer self-empowerment.

The Circular Economy and Its Implications on Sustainability and the Green Supply Chain 2019-01-18 Akkucuk, Ulas In the modern world, solid and liquid waste deposits are mounting due to increasing populations and wealth. Businesses are therefore being put under pressure to pay attention to the environmental and resource consequences of the products they produce and the services they deliver. The Circular Economy and Its Implications on Sustainability and the Green Supply Chain is a collection of innovative research on methods of extending biological cycles found in nature to technological cycles where goods, when disposed properly, are converted into new products in an environmentally efficient way. It examines current research on how to deal with the waste resulting from human activities, the relationship between environmental and human health, and international legislation on waste management. This book is ideally designed for economists, managers, practitioners, academicians, researchers, and students.

Entrepreneurship in the Public Sector 2011-08-31 Fabian Elias Diefenbach Fabian E. Diefenbach conceptually and empirically investigates entrepreneurship in public sector organizations. His analyses identify five drivers of entrepreneurship and show a positive effect of entrepreneurship on value creation.

Partial Least Squares Structural Equation Modeling (PLS-SEM) Using R 2021-11-03 Joseph F. Hair Jr. Partial least squares structural equation modeling (PLS-SEM) has become a standard approach for analyzing complex inter-relationships between observed and latent variables. Researchers appreciate the many advantages of PLS-SEM such as the possibility to estimate very complex models and the method’s flexibility in terms of data

requirements and measurement specification. This practical open access guide provides a step-by-step treatment of the major choices in analyzing PLS path models using R, a free software environment for statistical computing, which runs on Windows, macOS, and UNIX computer platforms. Adopting the R software's SEMinR package, which brings a friendly syntax to creating and estimating structural equation models, each chapter offers a concise overview of relevant topics and metrics, followed by an in-depth description of a case study. Simple instructions give readers the "how-tos" of using SEMinR to obtain solutions and document their results. Rules of thumb in every chapter provide guidance on best practices in the application and interpretation of PLS-SEM.

Emerging Markets from a Multidisciplinary Perspective 2018-04-11 Yogesh K. Dwivedi
This book examines prominent issues in the Emerging Markets (EM) from a variety of disciplines in order to make useful societal contributions through knowledge exchange. EMs offer enormous opportunities, but realizing them is both challenging and risky due to inherent uncertainties of such markets. EM's also have unique characteristics that makes them different from developed countries. This causes implications for both theory and practice. These markets necessitate substantial adaptations of developed theories and approaches employed in the Western world. This book investigates problems specific to emerging markets, and identifies new theoretical constructs, hypotheses (re)development, and emphasizes institutional contexts. The chapters in this book establish new conceptual and theoretical paradigms from multidisciplinary perspectives concentrated in the areas of information systems, electronic government, and digital and social media matters. The book focuses on topics in these areas such as digital enterprises, sustainability, telemedicine, and Information Communication

Technology (ICT) and surveys the potential challenges and opportunities that may arise. These concepts and topics covered in this book are vital for making the global economy more equitable and sustainable.

Ubiquitous Technologies for Human Development and Knowledge Management 2021-04-23 Rahman, Hakikur
In recent decades, digital technologies have permeated daily routines, whether at school, at work, or during personal engagements. Stakeholders in education are promoting innovative pedagogical practices, the business sector is utilizing updated processes. Even the public is improving their lifestyles by utilizing innovative technology. In a knowledge construction setting, technology becomes a tool to assist the user to access information, communicate information, and collaborate with others towards human development and knowledge management. In this context, ubiquitous computing has emerged to support humans in their daily life activities in a personal, unattended, and remote manner. Ubiquitous Technologies for Human Development and Knowledge Management serves as an authoritative reference source for the latest scholarly research on the widespread incorporation of technological innovations around the globe. It examines how the application of ubiquitous computing technologies affects various aspects of human lives, specifically in human development and knowledge management. The chapters demonstrate how these ubiquitous technologies, networks, and associated systems have proliferated and have woven themselves into the very framework of everyday life. It covers categorized investigations ranging from e-governance, knowledge management, ICTs, public services, innovation, and ethics. This book is essential for ICT specialists, technologists, teachers, instructional designers, practitioners, researchers, academicians, and students interested in the latest technologies and how they are impacting human development and knowledge

management across different disciplines.

Measuring Women's Political Empowerment across the Globe 2017-11-16

Amy C. Alexander This volume brings together leading gender and politics scholars to assess how women's political empowerment can best be conceptualized and measured on a global scale. It argues that women's political empowerment is a fundamental process of transformation for benchmarking and understanding all political empowerment gains across the globe. Chapters improve our global understanding of women's political empowerment through cross-national comparisons, a synthesis of methodological approaches across varied levels of politics, and attention to the ways gender intersects with myriad factors in shaping women's political empowerment. This book is an indispensable resource for scholars of politics and gender, as well as being relevant to a global scholarly and policy community.

Technological Solutions for Sustainable Business Practice in Asia 2015-05-31
Ordóñez de Pablos, Patricia Central Asian countries play a geostrategic role in world economy and politics. As a result, efforts are being made to establish an effective channel of communication between academic and research institutions, policymakers, government agencies, and individuals concerned with the complexities of Asian business, information technologies, sustainable development, and globalization. Technological Solutions for Sustainable Business Practice in Asia provides an in-depth analysis on Asian economy, business, and management with a clear international and interdisciplinary approach. This comprehensive resource is beneficial for academics, PhD students, policymakers, and government officials.

Entrepreneurship and Intrapreneurship in Social, Sustainable, and Economic Development 2021-01-25 Sebastian Aparicio Entrepreneurship and

intrapreneurship have become a vehicle that offers solutions for social, environmental, and economic problems. Even though the level of entrepreneurial activity and its diversity have been motivated through public policies, social support has also played an important role in encouraging people to think of entrepreneurship as a desirable career choice. This book brings together analyses of those elements required for entrepreneurial and intrapreneurial intention and action, which ultimately become important leverages of development. Chapters highlight the importance of rural, urban, university, organizational, and family environments for a bunch of intentions and behaviors such as green, sport, social, corporate, innovative, traditional, and gender entrepreneurship. This entrepreneurial diversity is translated into higher development through the empowerment of women, environmental consciousness, and efficient production. Policymakers, scholars, and practitioners can find different examples and cases useful for decision-making, learning, and practice in this book.

Empowerment, Transparency, Technological Readiness and their Influence on Financial Performance, from a Latin American Perspective 2021-08-23
Martha Ríos Manríquez Empowerment, Transparency, Technological Readiness and their Influence on Financial Performance, from a Latin American Perspective showcases in-depth analysis, allowing companies to obtain information for a broader vision to help make decisions about intervention, market performance and strategy development possibilities.

Strategy, Adoption, and Competitive Advantage of Mobile Services in the Global Economy 2012-07-31 Lee, In As business paradigm shifts from a desktop-centric environment to a data-centric mobile environment, mobile services provide numerous new business opportunities, and in some cases, challenge some of the basic

premises of existing business models. Strategy, Adoption, and Competitive Advantage of Mobile Services in the Global Economy seeks to foster a scientific understanding of mobile services, provide a timely publication of current research efforts, and forecast future trends in the mobile services industry. This book is an ideal resource for academics, researchers, government policymakers, as well as corporate managers looking to enhance their competitive edge in or understanding of mobile services.

e-Services 2021-09-01 Sam Goundar The turn of the new millennium has brought with it an explosion of activity around electronic services (e-services) in the form of e-commerce, e-business, e-government, e-learning, and so on. The provision of all possible goods and services electronically via the Internet with the use of semantic web technologies has seen a paradigm shift from the traditional brick-and-mortar location-based services to the ubiquitous provision of goods and services online. An understanding of this paradigm shift and the fundamental properties of e-service composition is required in order to take full advantage of the paradigm. As such, this book provides comprehensive coverage and understanding of the use of e-services within the technological, business, management, and organizational domains. Chapters cover such topics as digitized learning, information and communication technology in sports, cloud computing for universities, and more. This book is a reference book for scholars, researchers, and practitioners looking to update their knowledge on methodologies, theoretical analyses, modeling, simulation, and empirical studies on e-services.

Advances in Taxation 2021-10-19 John Hasseldine Advances in Taxation is essential reading for those looking to keep abreast of the most recent research, including empirical studies using a variety of research methods from different institutional settings and contexts.

Big Data 2022-09-06 Amandeep Singh Imagine being able to target an audience made up of highly qualified and purchase-ready prospects and easily building them into loyal clients by anticipating their needs and hence offering true value. This is the power of big data for digital marketing. Big Data: A Roadmap for Successful Digital Marketing explores recent trends in the use of big data to predict consumer behavior, strategies to engage online customers, integration of big data with other data sources, and its applications in social media analytics, mobile marketing, search engine optimization and customer relationship management. As the marketing world moves into a data-focused future, the success of marketing efforts will be wholly based on attention to detail in data analysis and effectively acting on insights in order to implement changes that will deliver improved results. This book will help professionals succeed in their digital marketing efforts as well as provide food for thought for students and researchers in the fields of digital marketing, customer behavior and big data analytics.

Digital Democracy: Concepts, Methodologies, Tools, and Applications 2012-06-30 Management Association, Information Resources "This book presents a vital compendium of research detailing the latest case studies, architectures, frameworks, methodologies, and research on Digital Democracy"--Provided by publisher.

Politics, Protest, and Empowerment in Digital Spaces 2016-12-21 Ibrahim, Yasmin With the ubiquitous nature of modern technologies, they have been inevitably integrated into various facets of society. The connectivity presented by digital platforms has transformed such innovations into tools for political and social agendas. Politics, Protest, and Empowerment in Digital Spaces is a comprehensive reference source for emerging scholarly perspectives on the use of new media technology to engage people in socially-

and politically-oriented conversations and examines communication trends in these virtual environments. Highlighting relevant coverage across topics such as online free expression, political campaigning, and online blogging, this book is ideally designed for government officials, researchers, academics, graduate students, and practitioners interested in how new media is revolutionizing political and social communications.

JIDR Vol 1 Number 1 IDRC Editors

Re-imagining Diffusion and Adoption of Information Technology and Systems: A Continuing Conversation 2020-12-16 Sujeet K. Sharma This two-volume set of IFIP AICT 617 and 618 constitutes the refereed proceedings of the IFIP WG 8.6 International Working Conference "Re-imagining Diffusion and Adoption of Information Technology and Systems: A Continuing Conversation" on Transfer and Diffusion of IT, TDIT 2020, held in Tiruchirappalli, India, in December 2020. The 86 revised full papers and 36 short papers presented were carefully reviewed and selected from 224 submissions. The papers focus on the re-imagination of diffusion and adoption of emerging technologies. They are organized in the following parts: Part I: artificial intelligence and autonomous systems; big data and analytics; blockchain; diffusion and adoption technology; emerging technologies in e-Governance; emerging technologies in consumer decision making and choice; fin-tech applications; healthcare information technology; and Internet of Things Part II: diffusion of information technology and disaster management; adoption of mobile and platform-based applications; smart cities and digital government; social media; and diffusion of information technology and systems

Securing Transactions and Payment Systems for M-Commerce 2016-04-19 Madan, Sushila Mobile commerce, or M-

commerce, is booming as many utilize their mobile devices to complete transactions ranging from personal shopping to managing and organizing business operations. The emergence of new technologies such as money sharing and transactional applications have revolutionized the way we do business. Wholeheartedly adopted by both the business world and consumers, mobile commerce has taken its seat at the head of the mobile app economy. Securing Transactions and Payment Systems for M-Commerce seeks to present, analyze, and illustrate the challenges and rewards of developing and producing mobile commerce applications. It will also review the integral role M-commerce plays in global business. As consumers' perceptions are taken into account, the authors approach this burgeoning topic from all perspectives. This reference publication is a valuable resource for programmers, technology and content developers, students and instructors in the field of ICT, business professionals, and mobile app developers.

Handbook of Research on E-Government in Emerging Economies: Adoption, E-Participation, and Legal Frameworks 2012-03-31 Bwalya, Kelvin Joseph "This book is a collection of knowledge on contemporary experiences on technological, societal and legal setups of e-Government implementation in emerging economies"-- Provided by publisher.

Student Entrepreneurship in the Social Knowledge Economy 2014-05-20 Manlio Del Giudice Traditionally, the study of entrepreneurial behavior focuses on such factors as (i) the personality characteristics that distinguish the entrepreneur from non-entrepreneur and (ii) demographic characteristics such gender, age, familiar antecedents and education. With particular respect to investigating the development, acquisition, and dissemination of entrepreneurial skills and behaviors, the authors focus on the university

environment, as a locus of research and innovation, where students are exposed to a wide variety of influences that are enhanced by a high degree of connectivity. The underlying theme of this volume is to develop our understanding of the sociology of student entrepreneurial behavior and in doing so attempt to synthesize literature investigating individual talent with the literature on concurrent knowledge sourcing in the pursuit of entrepreneurial activities. Specifically, the authors investigate the degree to which access to diverse knowledge (in addition to such psychological characteristics and tolerance of ambiguity and risk taking) influences the nature and probability of entrepreneurial success. Moreover, they explore the role of social media and social networking in facilitating access to distributed and disparate information and knowledge. Their research addresses such timely questions as: Where do entrepreneurial opportunities come from? How can higher education best stimulate the creation of firms emanating from young and smart minds in colleges and universities? What is the value of MOOCs for frequent, early, and "thick" communication among the various specialties needed to accomplish entrepreneurial projects? How do we know whether social media affect students' responses to new knowledge and new ideas? To what extent do educational practices affect racial and ethnic differences in student entrepreneurship? What is the role of the indigenous minority student entrepreneur in establishing high-technology firms? The result is a multi-dimensional approach that sheds light on the dynamics of education, knowledge creation, social networking, innovation and new business development.

Advances in Hospitality and Leisure
2021-11-26 Joseph S. Chen This seventeenth annual volume of Advances in Hospitality and Leisure includes full papers and research notes. Articles involve a quantitative or qualitative approach along with conceptual models.

Active Sport Tourism 2020-05-21 Heather J. Gibson This volume serves to expand theory-driven understandings of active sport tourism by showcasing five empirical studies examining a variety of active sport tourism contexts. These include table tennis at the World Veteran's Championships, ultramarathon, running/cycling/triathlon, skiing/snowboarding, and a range of issues such as active ageing and travel-related carbon footprints. The volume also seeks to explore possibilities for future directions in active sport tourism and act as a catalyst for ongoing scholarly inquiry. Travelling to take part in active sporting pursuits is growing in popularity around the world. Active sport tourism encompasses travel to participate in a myriad sports, as well as in competitive participatory sport events. Much of the recent growth in active sport tourism is associated with travel to compete in participatory sport events, notably the "big city" international marathon events; amateur running, triathlon, and cycling events; Masters Games; and team sport tournaments. While the broader sport tourism research literature has tended to focus on spectator-oriented sports events, particularly the mega events such as the Olympic Games, it is only recently that a concerted research agenda in active sport tourism has emerged, making this volume innovative and relevant. This book was originally published as a special issue of the Journal of Sport & Tourism.

Marketing and Mobile Financial Services
2018-12-21 Aijaz A. Shaikh Mobile financial services (MFS) are of major interest and importance to both researchers and practitioners. The role played by nonbanking actors including telecoms and FinTech firms as well as other participants, such as PayPal and Amazon, in developing and deploying innovative financial and payment services is undeniable. Peer2peer (P2P) payments from nonbank services are becoming increasingly commonplace and will shortly be codified by EC (EU?) regulations requiring banks to provide access to consumer data for third-party app

developers and service providers. Three major mobile financial systems—mobile banking, mobile payments, and branchless banking—currently dominate the electronic retail banking sector. Although interconnected and interrelated, their business models, regulatory frameworks, and target markets are distinct. This book provides a unified perspective on MFS and discusses its evolution, growth, and future, as well as identifying the frameworks, stakeholders, and technologies used in financial information systems in general and MFS in particular. Academics and researchers in digital and financial marketing will find this book an invaluable resource, as will bank executives, regulators, policy makers, FinTech professionals, and anyone interested in how mobile technology, social media and financial services will increasingly intersect.

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Curse hair black babin anderson pdf;Writing and illustrating a graphic novel is a demanding but fulfilling endeavor. It requires a combination of creative expression, narrative prowess, and artistic talent. In this detailed guide, we will cover everything you need to know to create great work and get it published.

Once you have completed your graphic novel, you need to start thinking about getting it published. There are a few different ways to do this:

* **Submit your graphic novel to publishers.** There are many publishers that accept unsolicited submissions from graphic novel creators. You can find a list of publishers on the website of the Graphic Novel Educators Forum.

* **Self-publish your graphic novel.** Self-publishing is a great option for graphic novel creators who want to have more control over the creative process and the release of their work.

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