





stepson of a murder victim, a husband with a secret life, and a rogue cop looking for revenge where the justice system failed. With no time to spare, the detectives are pulled down a strange dark trail of smoke and mirrors, where no one is who they seem and everyone is guilty of Prior Bad Acts.

*Decision Making in a World of Comparative Effectiveness Research* Howard G. Birnbaum 2018-07-29 In the past decade there has been a worldwide evolution in evidence-based medicine that focuses on real-world Comparative Effectiveness Research (CER) to compare the effects of one medical treatment versus another in real world settings. While most of this burgeoning literature has focused on research findings, data and methods, Howard Birnbaum and Paul Greenberg (both of Analysis Group) have edited a book that

provides a practical guide to decision making using the results of analysis and interpretation of CER. *Decision Making in a World of Comparative Effectiveness* contains chapters by senior industry executives, key opinion leaders, accomplished researchers, and leading attorneys involved in resolving disputes in the life sciences industry. The book is aimed at 'users' and 'decision makers' involved in the life sciences industry rather than those doing the actual research. This book appeals to those who commission CER within the life sciences industry (pharmaceutical, biologic, and device manufacturers), government (both public and private payers), as well as decision makers of all levels, both in the US and globally.