

# Etourism Case Studies Pdf Pdf

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## Tourism

2012 Peter Robinson "...offers a comprehensive collection of the most frequently studies concepts in the field. Within the text, key terms, concepts, typologies and frameworks are examined in the context of the broader social sciences, blending together theory and practice to explore the scope of the subject. Terms covered include: authenticity, destination management, geographies of tourism, hospitality, LGBT tourism, mobility, planning, society and culture, sociology in tourism, tourism strategy. Each entry contextualizes, defines and debates the concept discussed, providing an excellent starting point for those studying tourism for the first time, and a quick reference for those who are more experienced. With case studies, examples and further reading throughout, this text will be invaluable for all undergraduate and postgraduate tourism students."--Cover.

## *Handbook of e-Tourism*

2022-09-01 Zheng Xiang This handbook provides an authoritative and truly comprehensive overview both of the diverse applications of information and communication technologies (ICTs) within the travel and tourism industry and of e-tourism as a field of scientific inquiry that has grown and matured beyond recognition. Leading experts from around the world

describe cutting-edge ideas and developments, present key concepts and theories, and discuss the full range of research methods. The coverage accordingly encompasses everything from big data and analytics to psychology, user behavior, online marketing, supply chain and operations management, smart business networks, policy and regulatory issues – and much, much more. The goal is to provide an outstanding reference that summarizes and synthesizes current knowledge and establishes the theoretical and methodological foundations for further study of the role of ICTs in travel and tourism. The handbook will meet the needs of researchers and students in various disciplines as well as industry professionals. As with all volumes in Springer's Major Reference Works program, readers will benefit from access to a continually updated online version.

## *Research Anthology on Architectures, Frameworks, and Integration Strategies for Distributed and Cloud Computing*

2021-01-25 Management Association, Information Resources Distributed systems intertwine with our everyday lives. The benefits and current shortcomings of the underpinning technologies are experienced by a wide range of people and their smart devices. With the rise of large-scale IoT and similar distributed systems, cloud bursting technologies, and partial outsourcing solutions, private entities are encouraged to increase their efficiency and offer unparalleled availability and reliability to their

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by Arnold t Hayda

users. The Research Anthology on Architectures, Frameworks, and Integration Strategies for Distributed and Cloud Computing is a vital reference source that provides valuable insight into current and emergent research occurring within the field of distributed computing. It also presents architectures and service frameworks to achieve highly integrated distributed systems and solutions to integration and efficient management challenges faced by current and future distributed systems. Highlighting a range of topics such as data sharing, wireless sensor networks, and scalability, this multi-volume book is ideally designed for system administrators, integrators, designers, developers, researchers, academicians, and students.

### **Handbook of Research on Technological Developments for Cultural Heritage and eTourism Applications**

2017-11-30 Rodrigues, João M. F. Tourism is one of the most rapidly evolving industries of the 21st century. The integration of technological advancements plays a crucial role in the ability for many countries, all over the world, to attract visitors and maintain a distinct edge in a highly competitive market. The Handbook of Research on Technological Developments for Cultural Heritage and eTourism Applications is a pivotal reference source for the latest research findings on the utilization of information and communication technologies in tourism. Featuring extensive coverage on relevant areas such as smart tourism, user interfaces, and social media, this publication is an ideal resource for policy makers, academicians, researchers, advanced-level students, and technology developers seeking current research on new trends in ICT systems and application and tourism.

### **eTourism case studies**

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2011-01-03 Roman Egger eTourism Case Studies bridges the gap in contemporary literature by carefully examining marketing and management issues of many international companies that have successfully implemented eTourism solutions. Divided into six sections

this book explores the newest developments in this field, introducing and discussing emerging trends, approaches, models and paradigms, providing visions for the future of eTourism and supporting discussion and elaboration with the help of thorough pedagogic aids. With contributions from leading global experts both from the industry and academia, each case follows a rigid structure, with features such as bulleted summaries and review questions, as well as each section having its own thorough introduction and conclusion written by the editors, highlighting the key issues and theories. This is the first book of its kind to bring together cases highlighting best practice and methods for exploiting ICT in the tourism industry, from international market leaders.

### **ETourism**

2003 Dimitrios Buhalis This book addresses the digitization of all processes and value chains in the tourism, travel, hospitality and catering industries. By exploring the new technological trends it provides a solid basis for analysing the impacts of the Information Communication Technology (ICT) revolution on the tourism industry. The book adopts a strategic management and marketing perspective for tourism enterprises and destinations. It suggests that ETourism revolutionizes all business processes, the entire value chain as well as the strategic relationships of tourism organizations with all their stakeholders. It additionally focuses on how ICTs are employed in airlines, hotels, travel agencies, tour operators and destinations management organizations. The book demonstrates that tourism ICTs increasingly determine the competitiveness of the organization, and therefore, they are critical for the competitiveness of the industry in the longer term. The book is aimed at advanced undergraduate and postgraduate students in business, tourism and hospitality programmes that need to explore how they can use ICTs in a strategic context. It is also anticipated that researchers and practitioners will find it useful and stimulating. Features and benefits: Strategic perspective demonstrates the contribution of ICTs to the competitiveness of tourism organizations and destinations A wealth of international examples ensure global application and relevance Extensive

use of case studies and illustrative examples demonstrate the link between theory and real world tourism situations Discussion topics encourage students to analyse further the information covered Extensive bibliography and further reading encourage more advanced study Associated website featuring up-to-date FT articles and power point slides create a comprehensive teaching and learning package. Dr Dimitrios Buhalis is Course Leader of the MSc in eTourism and Director of the Centre for eTourism Research (CeTR) at the University of Surrey. He is also Adjunct Professor at the Institut de Management Hotelier International (Cornell University - ESSEC Business School) in Paris. He serves as Vice President of the International Federation of Information Technology and Tourism (IFITT) and has chaired several ENTER conferences. He regularly works as adviser for the World Tourism Organisation, the World Tourism and Travel Council and the European Commission.

#### eTourism Case Studies

2008 Roman Egger 'eTourism Case Studies' bridges the gap in contemporary literature by carefully examining the marketing and management issues of companies that have successfully implemented eTourism solutions. A total of 43 case studies can be found in six sections, which explore the newest developments in this field. d.

#### **Data Stream Mining & Processing**

2020-11-04 Sergii Babichev This book constitutes the proceedings of the third International Conference on Data Stream and Mining and Processing, DSMP 2020, held in Lviv, Ukraine\*, in August 2020. The 36 full papers presented in this volume were carefully reviewed and selected from 134 submissions. The papers are organized in topical sections of hybrid systems of computational intelligence; machine vision and pattern recognition; dynamic data mining & data stream mining; big data & data science using intelligent approaches. \*The conference was held virtually due to the COVID-19 pandemic.

#### The Routledge Handbook of Tourism Marketing

2014-01-03 Scott McCabe Tourism has often been described as being about 'selling dreams', tourist experiences being conceptualized as purely a marketing confection, a socially constructed need. However, the reality is that travel for leisure, business, meetings, sports or visiting loved ones has grown to be a very real sector of the global economy, requiring sophisticated business and marketing practices. The Routledge Handbook of Tourism Marketing explores and critically evaluates the current debates and controversies inherent to the theoretical, methodological and practical processes of marketing within this complex and multi-sector industry. It brings together leading specialists from range of disciplinary backgrounds and geographical regions to provide reflection and empirical research on this complex relationship. The Handbook is divided in to nine inter-related sections: Part 1 deals with shifts in the context of marketing practice and our understanding of what constitutes value for tourists; Part 2 explores macromarketing and tourism; Part 3 deals with strategic issues; Part 4 addresses recent advances in research; Part 5 focuses on developments in tourist consumer behaviour; Part 6 looks at micromarketing; Part 7 moves on to destination marketing and branding issues; Part 8 looks at the influence of technological change on tourism marketing; and Part 9 explores future directions. This timely book offers the reader a comprehensive synthesis of this sub-discipline, conveying the latest thinking and research. It will provide an invaluable resource for all those with an interest in tourism and marketing, encouraging dialogue across disciplinary boundaries and areas of study. This is essential reading for Tourism students, researchers and academics as well as those of Marketing, Business, Events Management and Hospitality Management.

#### Tourism and Technology

2011-04-30 Dimitrios Buhalis Part of the Contemporary Review Series. Contemporary Tourism Reviews will provide you with critical, state-of-the-art surveys of all of the major areas of tourism study to people who are coming to a topic for the first time. Written by leading thinkers and

academics in the field they provide flexible, current and topical information as an instant download.

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## INTRODUCTION Etourism Case Studies Pdf Pdf .pdf

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### *For Free etourism case studies pdf pdf-Reactions And Research*

Not everyone is impressed with acupuncture itself. Most western medical professionals have expressed either doubt or indifference to the oriental method while others have downright driven it down into the earth with criticisms and brutal skepticism. However, recent research shows the efficacy (or lack thereof) of acupuncture, and while more research has to be done, it has been proven to actually positively affect some, but not all, forms of ailments that it claims to cure.

So as the doors open to a new age of acupuncture, give it a try when you feel the need for pain relief and you will not be disappointed. As the Chinese have used it for many centuries, so should we.

**Curse etourism case studies pdf pdf.**The history of acupuncture is first discussed in an ancient Chinese medical text called the "Huang Di Nei Jing" or The Yellow Emperors Classic of Internal Medicine.

But there have been a few who are skeptic as archaeologists have found a 5,000 year old mummy in the Alps with similar acupuncture points in the body. This gives some people the idea that it was used even before the Chinese did but sine there is no written text to prove that, no one is certain and credit to this ancient practice goes back to the Chinese.

In the 6th century, this knowledge moved to Japan. In the 17th century, a man by the name of Waichi Sugiyama wanted to make this procedure painless for the patient so he developed the insertion tube, a small cylindrical tube through which the needle is inserted. Believe it or not, this technique is still being used today.

## **Challenge etourism case studies pdf pdf**

### **Insomnia**

Acupuncture has become a popular alternative to common remedies such as sleeping pills. It works at the nerve levels, relaxing and soothing your senses. Acupuncture is thought to be a safer route for insomnia because it brings back your natural sleeping cycle through natural means and not through chemicals, which can turn into an addiction. Using acupuncture for insomnia usually starts working after the very first session. The treatment is usually stretched out for a period of time, until your body returns to its natural sleeping cycle.

### **Infertility**

Studies show that acupuncture is a beneficial form of complementary therapy for women who are having undergoing treatments for fertility problem. Acupuncture is believed to relieve the anxiety of women undergoing fertility treatment. Also, acupunctures success in aiding fertility is more pronounced in in-vitro fertilization. In addition, the rate of miscarriages has been found to be lower for women who do acupuncture.

**Instruction etourism case studies pdf pdf:**This was further strengthened by the fact that the side effects of acupuncture are much less than that of conventional drugs that are being sold by pharmaceutical companies. So that people can avail of acupuncture, another recommendation by the NIH is for US companies to provide full coverage for certain conditions. If you do not quality, perhaps there is partial coverage which you should look up in your policy.

But despite that, more research needs to be done to see its effects on other health related problems. Some examples of these include addictions, autism, chronic low back pain, migraines and osteoarthritis of the knee.

## Learn etourism case studies pdf pdf~Acupuncture Degrees

If you want to pursue a career in acupuncture, you need to obtain a degree and become a licensed professional. This can easily be accomplished in three years of schooling from an accredited alternative medicine school which prepares students in the various acupuncture techniques to treat illnesses resulting from allergies, occupational stress, emphysema, gastrointestinal stress, arthritis, headaches, depression, and hypertension to name a few. Students who enroll in such courses will be taught through demonstration, discussion and hands on application.

## **Life Lessons from etourism case studies pdf pdf**

### **Eight Myths About Acupuncture**

There are a lot of myths with regards to acupuncture. Some of these are true; others are silly while the rest only



have a half truth. As you read on, you will learn which ones are worth believing.

The first myth is that acupuncture is painful. This is not true because those who have tried it claimed they only experienced a tiny prick while others did not feel anything at all. There is no tissue damage when the needle is inserted into the skin or pulled out and only in very rare cases are there traces of bruising.

The second myth is that you can get hepatitis or AIDS from acupuncture. This is true only if the needles used are not sterilized. In the US, this will never happen because acupuncturists are required to use disposable needles thus you are not at risk from these two diseases.

*File Pdf etourism case studies pdf pdf*, Should there be a school near where you live, you should probably take it so you don't have to worry about boarding and lodging as this is just added cost to this long term investment. If you like the school but cannot afford the cost of tuition, find out if they offer scholarships or if they have a grant in aid program. If there are none, then check with the federal government because they should have one and they will give it to deserving students who plan to enroll in a school accredited by the National Commission for Acupuncture and Oriental Medicine.

Some states do not require you to get a license once you graduate from the program. However, if you plan to practice this elsewhere, you should prepare yourself for the state board exam as this is a requirement.

## **Story of" etourism case studies pdf pdf**

### **Acupuncture Closely Revealed**

The foundation of acupuncture rests on the relevance of an individual's chi in maintaining bodily and mental health. It is believed that chi is present in every living creature, and flows through specific pathways in the body. Health problems arise when the flow of chi on the body is blocked. As a result, a person may feel persistent headaches, muscle pain, fever, weakness, or in the worst case, becomes afflicted with more serious health conditions.

#### **A Deeper Explanation of Acupuncture**

Acupuncture has its origins in ancient Chinese philosophy and practice. More than ten thousand years ago, during the Old Stone Age of China, stones were fashioned into knives for medical purposes. After several years, during the New Stone Age, these stones were eventually made into needles intended for the same therapeutic end. These accounts are further evidenced by unearthed stone needles found to be of the same types used during the New Stone Age.

## **Review etourism case studies pdf pdf-Acupuncture Can Help You Quit Smoking**

Smoking is one hard habit to break. If nicotine patches and gum doesn't work, perhaps you should try something else like an alternative form of healthcare like acupuncture.

Acupuncture is an ancient practice involving the use of needles. This instrument is inserted into the skin to

allow you energy or Qi to start flowing freely around your body and thus help you quit smoking. When you go visit an acupuncturist for the first time and tell him or her that you want to quit smoking, after answering some questions, the specialist will carry out an examination of your ears and search for areas where the energy is low.

#### Happiness etourism case studies pdf pdf

Heat stroke is the severest condition of all heat related illnesses. In this condition the body gets overwhelmed with excessive heat and the efficiency of the system that regulates body heat goes down considerably which can result in a serious emergency requiring immediate medical care. The symptoms of heat stroke include dry and warm skin, very high fever generally above 104 degree Fahrenheit, increased heart rate, appetite loss, nausea, headache, vomiting, fatigue, agitation, confusion, stupor, seizures, coma and possible death. A teenager experiencing symptoms of heat stroke should stay in a cool place and have adequate rest. Heat stroke is a serious condition and emergency attention should be sought by calling 911. In the meanwhile the affected teenager should be made free of excessive clothing and should be worn with cool clothes and also put cool water on the skin to lower the temperature. Placing ice bags in armpits also helps. Make the teenager drink cool drinks if the teenager is alert.

Heat strokes are very much preventable if certain precautions are taken like drinking adequate water during hot days, avoiding alcoholic and caffeine drinks, wearing light clothes, exercising in cooler time of the day, wearing sunglasses and hat, using umbrella on a hot day, applying sun cream with a spf of at least 15 etc.

#### *example etourism case studies pdf pdf*

The other virus called cytomegalovirus which also belongs to the family of herpes simplex causes the cells to become enlarged. According to statistics, about eighty percent of adolescents infected with this virus generally don't see any further symptoms. Although EBV has potential to develop infectious mononucleosis in adolescents the virus could make throat and blood cells its home for the lifetime. The virus has the capability to bounce back and reactive from time to time but the consolation is that it would reactivate without symptoms.

The condition usually lasts for 1-2 months. The symptoms may vary from one adolescent to other but may include inflamed lymph glands in areas such as groin, neck and armpits, fever, continuous fatigue, enlarged spleen, sore throat as a result of tonsillitis that can make things difficult to swallow and last but not the least minor liver damage that can lead to short-term jaundice. Some adolescents may also experience symptoms such as abdominal pain, petechial hemorrhage, muscle ache, headache, depression, loss of appetite, skin rash, weakness, dizziness, enlarged prostate, dry cough, swelled genitals and puffy and swollen eyes. Some parents are puzzled by the symptoms of mononucleosis as it may be similar to other medical conditions. It is safe to consult a doctor in such cases.

The viruses are usually transmitted to other people through saliva (the reason why it is also called kissing disease), blood, sharing drinks and sharing utensils. The symptoms usually lasts for 4-6 weeks and do not cross 4 months. The disease is diagnosable but requires a thorough medical history of the adolescent. The diagnosis also involves physical examination of the adolescent and is based on symptoms reported to the physician. The diagnosis is further supported by laboratory test like blood test, antibody test and test to count white blood cells.

### **Power tourism case studies pdf pdf**

#### **Variations of Conventional Acupuncture**

Auriculotherapy or ear acupuncture is one of the variations of conventional acupuncture. In this practice, it is believed that the ear provides a map for all the major bodily organs. A specific area or point on the ear corresponds to a particular organ, such as the heart, kidneys, or liver. Thus, the needles are placed in particular points around the ear and on the ear cartilage.

Staple acupuncture is a method used in smoking cessation, wherein staples are placed for a certain period anywhere on the ear area to provide stimulation.

Indeed there is growing evidence that this traditional Oriental practice can rival any modern forms of treatment. If you are one of the many people who are looking for a widely recognized and time honored therapeutic practice, acupuncture may just be the alternative treatment for you.

**Miracle tourism case studies pdf pdf...**The treatment is finished after an hour and when the needles are removed, you are advised to wear ear magnets so your session continues even when you leave the clinic. While acupuncture itself is a painless procedure, some smokers have claimed that they felt a prick or get sleepy.

Most smokers will have to come to the clinic 4 to 6 times before seeing any significant results. Just to give you an idea, one study shows that the respondents reported a decrease in the number of cravings to smoke just after one or two sessions. Seven out of 10 of the respondents were able to kick the habit after 5 or 6 sessions.

Because the number of test subjects is small, there are some who doubt the effectiveness of acupuncture. This is because although there are positive signs with regards to the short term effects of this technique, its effects were not sustained. This is why some medical journals have stated that it is unclear what acupuncture can do in smoking cessation.

#### **Analysis tourism case studies pdf pdf-High Blood Pressure in Adolescents**

High blood pressure is a condition where the blood pressure is more than normal. It is also known as hypertension. Heart pumps out blood, so that oxygen can reach to different parts of the body via blood. The pressure with which heart pumps blood is known as blood pressure. The blood pressure comprises of two measures, the systolic pressure and diastolic pressure. Systolic pressure is the larger figure and represents the pressure within the artery of the heart, when contractions take place which pump blood to different parts of the body. Diastolic pressure is the

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pressure within the artery of the heart, when the blood is filling in the heart and it is at rest. Both the pressures are measured in millimeters of mercury or mmHg. High blood pressure is abnormal increase in systolic pressure or diastole pressure.

Blood pressure is measured by putting a blood pressure cuff on the arm and placing a stethoscope on the chest. There can be very little variation in blood pressure depending upon the time, emotional moods, age, gender, weight, height, physical activity, stress and other illness such as heart disease and kidney disease. Children and adolescents become anxious when they visit the doctor. This is also an important factor which affects the blood pressure and the readings taken get tampered because of it. That is the reason why many blood pressure readings are taken in order to determine whether the adolescent has high blood pressure or not. The nurse may even ask the adolescent to calm down while taken the readings. Time gap is given between each reading, so as to give time to the adolescent to calm down. Emotions can also affect the blood pressure reading.

#### *Solutions etourism case studies pdf pdf*

Family and school support is necessary to tackle the depression of the adolescent. Parents can get their children admitted in emotional growth schools, boot camps or wilderness programs, to solve the behavioral problems. These programs consist of non medical staff and confrontational therapies. But care must be taken as some of the programs can in turn harm children who are depressed and sensitive. Adolescents, who get caught due to criminal offense, should be taken special care of by their parents. It is best that the child face the consequences and learn a lesson from it. Depressed adolescents respond well to treatment if they are treated comprehensively and early. More than half of the adults are known to have depression when they were in their teens.

#### **Diabetes in adolescents**

Diabetes is a rapidly growing, serious health problem among youngster today. Above thirteen thousand adolescents are diagnosed for type 1 diabetes, every year in America. There has also been an increase in the number of teenagers with type 2 diabetes, which was more common among adults above forty and who were overweight. Clinics are reporting that nearly half of the new childhood diabetes cases are of type 2. Adolescents, who are obese and had type 2 diabetes in the family history, are at a greater risk of developing diabetes.

#### **Analysis etourism case studies pdf pdf**

A software that is suited for small businesses helps the business owner analyze financial data, customize reports like transaction history, profit & loss, check details, reconciliation details, and many more. By simply looking at the various reports, you can already determine your business status. Some software also offers built-in features like forecasting tools. These tools can be used to manage business risks and control cost of operation. If you're running a small business, it is now time to purchase accounting software. By doing so, you can secure your business' future and you can be certain that all your financial tasks are handled effectively.

*Fight etourism case studies pdf pdf*\_\_\_There are two subcategories of eating disorders, anorexia nervosa and bulimia nervosa. Anorexia nervosa is the restrictive form, where the intake of food is limited severely. In bulimia nervosa is the eating disorder where the adolescent binges on food and then tries to minimize the effects by forcibly vomiting, fasting, and catharsis or over exercising. When handling adolescence eating disorders, they must be handled differently from adult eating disorders. Adolescents face problems such as growth retardation, suppressed height, abnormal weight, pubertal delay, menstrual periods absence, and menses unpredictability. When the adolescent is growing there will be critical tissue components loss like loss of body fat, muscle mass and bone mineral.

Nutritional imbalance is also caused which reflect abnormalities in the levels of vitamins, mineral and other trace elements. The problem is that these abnormalities cannot be recognized clinically. But since protein and calories are essential to the growth of the adolescent, it is important to trace their abnormalities. Because of the problems, healthy adulthood is not a possible thing. Because of all these reasons, it is important to diagnose adolescence eating disorders as early as possible. Eating disorders give rise to peak bone mass impaired acquisition in case of adolescents. When they turn into adults, this problem aggravates to osteoporosis. Even internal organs get affected due to eating disorders. All this can be prevented by early intervention so as to limit, prevent and ameliorate medical complications, which can turn become life threatening.

Adolescents who practice unhealthy weight control practices and are obsessive about figure, weight, food or exercise should be treated clinically. Not only should the symptoms be checked, but their duration, intensity and frequency should also be checked. Although most of the physical complications caused due to eating disorders get solved with the help of nutritional rehabilitation some of the conditions become irreversible and the long term consequences of this are very dangerous. It is best if the eating disorders are recognized in the early stages as it won't result in irreparable damage. The medical monitoring should be pursued till the adolescent returns back to appropriate psychological and medical health.

**Miracle etourism case studies pdf pdf**~But how well acupuncture does for one patient may vary with another. This depends on the condition of the attack and the individual.

The best part about acupuncture is that there are no side effects and it is painless. Skillful professionals can do this so you don't suffer from hematoma or pneumothorax. Another disease is potentially dangerous is HIV or hepatitis which can be prevented of course as long as the needles used are properly sterilized. It will be much better if the person uses disposable needles.

Acupuncture has been practiced in the United States for more than 2 decades. Although tests have shown how effective it can be to treat chronic conditions and certain addictions, more studies need to be done to see where else it can be useful.

### **Hope etourism case studies pdf pdf**

The best part about acupuncture is that there are no harmful side effects and no chance for an addiction to occur. The patient will have to come back for regular treatment and have to pay attention to one's diet and exercise regularly as needles can only do so much to control one's weight.

The number of treatments for someone who is overweight varies depending on how many pounds they want to lose, the speed at which they want to lose it and their commitment to sticking to the plan.

The average patient on the other hand who wants to lose 5 to 10 pounds will have to come for treatment every three days or twice a week then once this is attained, once every two weeks. It is up to the person until when the treatment will be done which shows that acupuncture can help you lose weight.

Story of" etourism case studies pdf pdf:The needles used helps the body balance the serotonin levels since it is a neurotransmitter that affects blood vessels and has a role to play in migraines. In fact the more frequent these sessions are the better. It may even come to a point where the specific point of contact is no longer needed but the general stimulation itself.

The end result of undergoing acupuncture is amazing. If you experience 15 to 20 days of agonizing pain, this may be count down to only 8 days. You won't even need to use that much medication anymore as before.

For those who are working, this is good so that they are not absent from work that much and there won't be that much deductions in their salary.

### **Oppportunity etourism case studies pdf pdf**

But acupuncture is not risk free. Hematoma may develop if the needle punctures a circulatory structure. It is also possible that pneumothorax may occur if the needle is inserted too deep. There is also the risk of HIV and hepatitis if the needle was not properly sterilized.

Now that you know what acupuncture is, you must not forget that it is merely an alternative and not a proper form of medical treatment. This means you should still be examined by a professional in the medical field who can determine the severity of your illness or disease.

### *Learn etourism case studies pdf pdf*

The earliest account of this is found in the book called Nei Jing which in English means the Yellow Emperor's Classic of Internal Medicine. The contents of this book date somewhere around 200 BC. Back then, they did not use metal needles and instead used those made out of stone, moxibustion and herbs to treat a patient.

Acupuncture prevents and treats diseases by inserting very fine needles into the skin specifically at the anatomic points of the body.

The principle behind this concept is that illnesses occur because there is an imbalance in your life force otherwise known as Qi. It is believed that this flows in 14 channels in the human body known as meridians which

branch out to bodily organs and functions. If there is a blockage or obstruction in any of them, this is when you succumb to a disease or an illness.

**For Free etourism case studies pdf pdf**~The imbalance in the Qi may go one way or the other because of Yin and Yang. The person can only be normal if there is harmony between the two which is what acupuncture is trying to achieve. This can only be restored by stimulating these acupuncture points so your Qi can be adjusted, balanced and harmonized.

Apart from using needles, practitioners also use friction, heat, impulses of electromagnetic energy and pressure to stimulate these points in order to balance the movement of energy in the body to reduce one's health. An example of this is sonopuncture where an ultrasound device that transmits sound waves is applied to these points in the body. Some use a tuning fork and other vibration devices.

File Pdf etourism case studies pdf pdf:The second accountancy career that you may be able to land is serving as a public accountant. If you're already a CPA, you can serve the general public. You will be called a public accountant once there is already the so-called practitioner-client connection or relationship. Even those accountants who are not yet certified can already practice their profession. Oftentimes, CPAs join partnerships and they have a wide scope of clientele from the local area to the national and even international clients at times.

Being a government accountant is another career. In this profession, you will be working for the government, whether local, state, or federal. The accounting methods used conventionally are also used in government accounting. You will make use of the method called double-entry systems and you will be using journals as well as ledgers. If you're a government accountant, you will be focusing more in rendering service. Government units are not very particular with profits because they are put up to serve the public.

Fiduciary accounting is another type of accountancy careers. Here, accounting relies on trust. Executors, administrators, trustees, or any other person who is trustworthy can do fiduciary accounting. A fiduciary accountant keeps important records and he also prepares certain reports. The courts can authorize these fiduciary accountants to carry out their tasks.

**Guide etourism case studies pdf pdf**-In some cases, acupuncture is more effective when the needles are first heated. This technique is known as "moxibustion." Here, the acupuncturist lights a small bunch of the dried herb called moxa or mugwort and holds it above the needles. The herb, which burns slowly and gives off a little smoke and a pleasant, incense-like smell, will never directly touch your body.

Another variation is electrical acupuncture. Here, electrical wires are hooked up to the needles and a weak current runs through it which may cause no or little sensation at all.

It is also possible that herbal medications will also be prescribed by the acupuncturist for your treatment to be

successful.

Challenge etourism case studies pdf pdf

### **Acne in Adolescents**

Acne is one of the most common problems in adolescent teens affecting nearly seventeen million people in the United States. Acne is nothing but a disorder involving sebaceous glands and hair follicles. Acne results from the clogging of sebaceous glands leading to the formation of pimples and cysts. The condition usually begins with the onset of puberty. Going by the facts, as teens attain puberty the androgens also called male sex hormones are produced in high number leading to sebaceous glands becoming over active which results in sebum being produced in high proportions.

Sebum, which is nothing but oil is produced by sebaceous glands which travel to the skin surface through hair follicles. But, skin cells block the follicles which results in oil also being blocked. When these hair follicles are blocked it results in the development of skin bacteria known as Propionibacterium Acnes within the follicles which in turn results in swelling of the skin called Acne. If the hair follicles are partially blocked it results in blackheads. If the follicles are completely blocked they result in whiteheads. But if these plugged follicles are not treated they ultimately burst causing the oil, bacteria and skin cells to spill all over the skin resulting in irritation and formation of pimples. Acne can be shallow as well as deep in various individuals depending on the nature of skin and amount of oil produced.

**Study case etourism case studies pdf pdf**\_\_Allergic reactions can range from mild symptoms like runny nose to more severe ones such as difficulty in breathing. Teenagers suffering from asthma often have allergic reaction to cold and get asthma attack is another example of allergies. Some kinds of allergies trigger multiple symptoms. Allergic reactions in very rare cases also produce severe reaction known as “anaphylaxis” for which the signs are difficulty in breathing, difficulty in swallowing, swelling in tongue, lips and throat and dizziness. This allergic reaction occurs as soon as the system is exposed to substances that trigger allergic reactions like peanut although some reactions are delayed by as much as four hours.

The reasons why people get allergies can be various and one of the reasons could be hereditary but that that does not necessarily mean that children are bound to get allergies from their parents. Some of the common allergens include food, airborne particles, insect bite and sting, medicines, chemicals etc. Food allergies typically occur in infants and usually vanish as the child grows. The list of food allergens includes milk & dairy products, wheat, soy, eggs, peanuts, and seafood. Some people are allergic to stings and bites of certain insects. The venom in the bite is the one which actually causes reaction and can be as serious as anaphylactic in some teens. Some teens are also allergic to airborne particles which are also known as environmental allergens. They are also the commonest of all the allergens. Examples of these allergens include dust mites, animal dander, mold spores, grass



pollens, trees and ragweed. Some adolescents are also allergic to certain antibiotic medicines. Another common allergen is chemical, certain chemicals present in laundry detergents or cosmetics can cause rashes that are itchy in nature.

Allergists usually treat allergic problems. They may ask questions like symptoms of the allergy and whether it is hereditary. They may also prescribe certain diagnostic tests like blood or skin test depending on the type of allergy. The best way to treat allergies is to completely avoid the substances that cause allergies. However there are certain medications and injections are also available to treat allergies.

Best Seller : etourism case studies pdf pdf, In TCM, practitioners adhere to the concept of Qi, or energy flow, and the meridians in which they travel. They use longer needles and insert them deeper in order to reach the acupuncture points. Modern science has found little evidence to prove the existence of these energy channels, but this is the technique that has been used effectively for thousands of years.

In medical acupuncture, the practitioners are graduates of western medical schools. Their application of needles is not based on the traditional acupuncture points, but on anatomic data. These acupuncturists use shorter needles and the insertions are shallower. They also tend to use fewer needles and leave them inserted for shorter periods of time. Adherents to TCM feel this is a watered-down version of the real thing. Nevertheless, many patients have felt relief of symptoms through this method.

#### Conditions for Puncture Application

There is a broad and extensive list of ailments which can be treated with acupuncture. The conditions run the gamut from asthma to constipation, anxiety to weight loss. Most TCM practitioners believe that any health condition results from an imbalance in Qi flow, therefore amenable to needle therapy. Western acupuncturists tend to have a more limited list of indications, the most common of which is undoubtedly control of pain.

#### Story of" etourism case studies pdf pdf

Like other strategies used in treating health conditions, acupuncture may have some side effects. Medications have side effects and allergic reactions, surgeries have risk of infection and complications. For needle puncture, there is a risk of injury, rare infections, minor bleeding, small bruises, and some dizziness.

You can minimize the possible side effects by choosing a licensed acupuncturist. Most countries either have government licensing in place or have professional organizations with very strict rules and regulations.

How do treatments go?

An acupuncturist will do an initial evaluation of your medical history and your body's current state. Multiple pressure points are palpated, and a regimen of treatment is formulated. Most courses involve a series of 10 to 20 treatment sessions, each lasting 30 to 90 minutes. Needles will be carefully placed at the required points and kept in place for some time. Most patients report a feeling of mild sensation at the site of the puncture, but no

real pain.

#### Challenge etourism case studies pdf pdf

A group of children in the US participated in a test to see how effective acupuncture is among children. There are 22 respondents and each of them was given the treatment once every other day for four months.

After the treatment 20 out of the 22 respondents showed remarkable improvement. In fact 2 of them has cerebral blood flow. The only thing that did not change prior to treatment and after was the blood flow between the left and right cerebrum as it showed no differences.

Aside from traditional acupuncture to help children with autism, a preliminary study in Hong Kong is trying to see if tongue acupuncture can produce better results.

**Rating : etourism case studies pdf pdf**-Cholesterol screening helps to determine the cholesterol and fat levels in the blood. Children and adolescents with normal cholesterol level is a thing of the past. Because of the changing lifestyle and junk food trend, even they have a high risk to develop high levels of cholesterol which also increases the risk of developing heart diseases which can affect the blood vessels and the coronary arteries. The main cause of this change is obesity, junk food high in fat, fast food diets, sedentary lifestyle and high cholesterol level in family history. Keeping the blood cholesterol levels at normal is a good way of avoiding high blood pressure and coronary artery diseases.

The blood cholesterol level can vary from individual to individual. Healthy levels of LDL is less than one hundred and thirty milligrams, HDL is greater than thirty five milligrams. If the HDL is less than thirty five milligrams then the adolescent is at a higher risk of developing heart diseases. And LDL more than one hundred and thirty milligrams is dangerous. But a high level of LDL cholesterol is a problem in many citizens of America. And there is an expected increase in number, the figure is unknown, of adolescents who have a family history of high cholesterol levels.

An adolescent or a child who has a parent having high levels of blood cholesterol and family history of heart diseases at an early age, should take cholesterol test from the age of two. Adolescents who are obese also should have lipid test along with cholesterol test. The lipid test shows levels of kinds of fats in blood such as triglycerides, LDL and HDL.

*Curse etourism case studies pdf pdf*-Silk Road, our caravan of knowledge traverses the deserts and oases that linked East and West. From the exchange of goods to the cross-cultural currents of ideas, the Silk Road emerges as a testament to the interconnectedness of diverse civilizations. |Traveling the Silk Road, our caravan of knowledge journeys the deserts and oases that linked East and West. From the exchange of goods to the cross-cultural currents of ideas, the Silk Road stands out as a testament to the interconnectedness of diverse civilizations.

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### **Investment etourism case studies pdf pdf**

Are you very much interested in accounting? Well, if you are, you should take up accounting education. By doing so, you will gain systematic knowledge about the different practices and skills involved in accountancy and business.

What is the meaning of accounting? It is defined as the art of systematic recording and analyzing of financial business transactions. The history of accounting dates back many years ago. Accounting is already an essential part of modern education. Every nation needs accounting because it is the key to economic development.

If you want to pursue an accounting course, you should first choose a university or college. There are local

universities and colleges that you can enroll in for an accounting course. If you prefer attending college abroad, you may do so. But make sure that you choose the university or college wisely. You also have to determine where you will stay when you're already there; you can either stay at the dormitory or you can rent an apartment. Expenses are a great consideration as well.

### Learn etourism case studies pdf pdf **Obesity in Adolescents**

Obesity and overweight are the second most major reasons of preventable deaths in America. Stagnant lifestyle and junk food is to be blamed for more than three hundred thousand deaths per annum. The sad thing is that this problem is on the rise. Obesity is a chronic disease which poses serious health risk to the health of an individual. Also, obesity is the easiest recognizable medical problem, but is very difficult to deal with. People usually confuse obesity with overweight. Overweight is gaining of a few extra pounds. A person is considered obese when the total body weight is minimum ten percent more than the recommended weight for his/her body structure and height. According to an estimate every year hundred billion dollars are spent on the obesity problem. It is very important to treat the problem as early as possible. Obese children between the age of ten and thirteen have eighty percent chances of growing into obese adults, unless they change their ways and adopt a healthier lifestyle. The obesity problem starts from the age of five and continue till adolescence.

*Opportunity etourism case studies pdf pdf*~Apart from studying the medical history of the patient, the doctor will recommend diagnostic procedures such as bone scans, X-ray, magnetic resonance imaging and blood test. The bone scans will determine the arthritic changes and degenerative changes in the joints, which helps to detect tumors & bone diseases and the cause of pain and inflammation. The X-ray will give the inside picture of the bones, tissues and organs. The magnetic resonance imaging provide detailed image of the structures within the body with the help of large magnets. It is best if slipped capital femoral epiphysis is determined in the early stages, so that the femur bone's head doesn't slip off any further. The adolescent may need to undergo a surgery along with physical therapy.

### **Periodontal Disease in Adolescents**

The meaning of the word "periodontal" is around the tooth. Also known as gum diseases periodontal diseases are nothing but serious infections caused by bacteria that harm the gums and tissues in the vicinity of the mouth. While dental cavities or caries only affects the tooth Periodontal disease is devastating affecting the bones that surround the tooth, gums, coverings of teeth root and tooth membrane. A physician specializing in the treatment of periodontal disease is known as Periodontist.

### **Life Lessons from etourism case studies pdf pdf:Finding an Accounting Job**

Now that you've finished your accounting course, it is time to find an accounting job. A lot of young adults are now wondering where to find the perfect job. They find it very difficult because there are not so many job

opportunities out there. But if you only know where to look, you can get a job right away especially if you meet all the job qualifications.

When looking for a job, you should make use of all the available resources like a headhunter or an employment service, the local papers, and of course, the internet.

Consider the following tips when searching for an accounting job.

All you have to now is find a clinic that offers this service to customers so you will soon look radiant to other people.

**Solutions etourism case studies pdf pdf**, It doesn't matter if you are still in high school or if you are already working because a shift in your career could let you achieve your true calling.

The best way to start though is to talk with an acupuncturist about what it takes to become one so he or she will be able to give you an idea of what happens in the job.

If you haven't picked a school, talk to students about the curriculum so you get your money's worth should you decide to attend this college.

**Story of" etourism case studies pdf pdf**: With only one call, clients can talk with MBAs or CPAs. You see, Accounting Principals is not just a recruiter or a human resource professional, they're more than that. Their representatives have more or less 5 years experience in recruitment and in the fields of finance and accounting. The company covers the following job opportunities: accounting, administrative, bank operations, business operation manager, CFO, collector, controller, management consulting, merger/acquisitions, and mortgage banking. The company offers 100% guaranteed career services because of their wide experience in accounting and finance. In a way, the company is exclusively qualified to understand what the clients want in their career. Their representatives can help clients in meeting their goals through personal interviews. They will also evaluate their clients' unique skills and at the same time, offer them with matching opportunities from leading companies.

**File Pdf etourism case studies pdf pdf**

The educational components of an accounting education are specialized accounting, general accounting, and professional accounting. These days, accounting students can also take advantage of doctoral programs and other continuing educational programs.

Is accounting education right for you? Before you finally enroll in an accounting course, you have to be very sure that you like business matters. You see, accounting is more on business matters and mathematical computations. It also involves a lot of analyzing tasks.

Once you've decided that an accounting course is the best for you, find a university or college now; you can either go to college abroad or you can attend school locally. Every step involves making decisions. So make sure that you make the best decisions because your future lies with it.

### *The Best etourism case studies pdf pdf*

There are things that patients have to be aware of before, during and after surgery. The same goes for those who undergo acupuncture because in order to enhance the value of the treatment, there are some do's and don'ts that patients have to follow.

First, you should not eat a large meal before or after treatment.

You should also avoid over exercising, engaging in a sexual activity or consume alcoholic beverages 6 hours before and after treatment.

Since the acupuncture session will last from 45 minutes to 2 hours depending on how often you have to go to the clinic, you better fix your schedule so you have time to rest.

### Review etourism case studies pdf pdf

Accounting has four general areas, namely – public, government, internal auditing, and management accounting. If you choose an accounting course, you will learn how to prepare and organize financial reports that include collation or calculation of a range of figures, analyses, tax, and even projections.

Traditionally, the study of accounting focused mainly in the technical skills. The traditional methods in the study of accounting include teaching the basic principles and concepts of accounting. The present accounting practices haven't adapted yet to the various changes in business, regulatory environment, and economics. There are now modern methodologies used in accounting education. These methodologies are based mainly on accounting communication, decision-making, ethics, analytical skills, and the internal auditing principles.

Educational programs in accounting have the same objectives and one is to teach the students about the various accounting principles. Aside from that, the students will also learn to develop their skills through various accounting practices. Professional accountants today have greatly benefited from modern accounting education. Accounting education also functions as an effective management tool for business executives.

### **Legend etourism case studies pdf pdf**

#### **Treatment from Acupuncture Experts**

It is very essential for a patient to consult with a skilled acupuncturist. A more personalized service will be provided by an expert, as well as added counseling for the patient. Moreover, an acupuncturist may prescribe herbal supplements to aid the patient in quitting efforts.

During treatment, filiform needles are inserted into specific points on the ear cartilage, as well as the hands and wrists. Normal procedures last for about 30 minutes. Body acupuncture can be used in combination with the ear and wrist needle placements. An acupuncturist may also utilize a mild electric current, to enhance the effect of the needles through the body.

Life Lessons from etourism case studies pdf pdf; Now that you know the do's and don'ts of acupuncture, you should

ask yourself if this form of treatment is right for you. If conventional medication doesn't work, it wouldn't hurt to see how things turn out.

### **The Effectiveness Of Acupuncture**

Whenever you are feeling pain and discomfort, you usually reach for your painkillers for relief. While they do relieve the pain, they also bring along side effects that comes with taking foreign chemicals into your body. As much as modern medicine has developed drugs that can relieve pain right off the bat, do you really think that the quick fixes you've been taking are actually good for your body? Why not try something safer and more effective like acupuncture.

#### *The Best etourism case studies pdf pdf*

Third, acupuncture is used to treat pain. This is only a half truth because this holistic technique has been proven to do other things such as stop a person's addiction, lose weight and prevent certain illnesses.

Fourth, there are some who think that Asians are the only ones that can practice acupuncture. Since 1982, there are already 50 schools all across the country that teach students about this technique and become licensed acupuncturists.

This means that anyone who has the desire to learn about this ancient practice can do so and help treat patients. Just to give you an idea, there are at least 3,000 acupuncturists now working in the US.

*Story of" etourism case studies pdf pdf*-Fifth, medical doctors do not believe in the potential of alternative medicine. This is not true because there are more doctors these days that are open to the idea that there are other ways to help patients aside from conventional medicine. In fact, some of them even recommend an acupuncturist if they know that what they have done is not effective.

Another myth is that every patient will undergo the four needle technique. This is not true and it will only be used when the specialist feels that the energy of the patient is virtually not moving as a last resort.

The seventh myth is that it is better for a medical doctor to perform acupuncture. This is wrong because the training is much different than that taught in medical school. Students who have an acupuncturist license train for 3,000 hours before they are allowed to practice this profession. So between an acupuncturist and a medical doctor, you should go with someone who has learned about this much longer.

**Miracle etourism case studies pdf pdf**\_\_After the regular sessions, it is advisable to go back for follow up treatment. It should be every 2 weeks for the next 2 months and then once a month later on.

Aside from needles, most clinics use herbs in the form of masks, poultices and moisturizers. Before you use it, check with your doctor to make sure there is no allergic reaction to any forms of medication that you are taking. After the first facial acupuncture treatment, you will usually see an increased glow to one's complexion which the Chinese say an increased Qi or blood flow to the face. It becomes more open, the wrinkles start to disappear

and the skin appears more toned.

### **Curse etourism case studies pdf pdf**

Although there are risks if you decide to go undergo acupuncture, these can be avoided as long as the one doing it is a licensed professional who makes sure that the needles used are sterilized before they are inserted into the body.

These days, a lot of people in the medical field have accepted the fact that alternative medicine such as this can also help the patient which is why they may refer someone when it is needed.

So, if you are tired of experiencing the side effects of conventional medicine and want to try a holistic form of healthcare, why don't you see what acupuncture can do for you? It is painless and cost effective. In fact, it is just one of many you can try to help treat a chronic condition.

### **Challenge etourism case studies pdf pdf**

In the 5th or 7th treatment, this becomes more evident as your face looks more relaxed as though you just came from a vacation.

The end result is that you will look and feel 5 to 15 years younger but of course this depends on how well the patient has taken care of themselves outside the confines of the clinic.

To sum things up, facial acupuncture can do for you. It can eliminate fine lines and reduces wrinkles, improve your overall facial color and add luster to the skin, relaxes tension in the face and furrows in the brow, brightens the eyes and reduce dark circles and puffiness, improve muscle tone for sagging skin, enhance your natural radiance in the skin and eyes, slow the aging process within, promotes overall health and well being as well as relaxes and revitalizes the entire body.

### Learn etourism case studies pdf pdf

#### **Acupuncture and Autism**

Studies have shown that there is an increase in the number of children that have been diagnosed with autism. Until now, doctors have not yet found a cure to this illness which is why some parents want to experiment with alternative forms of treatment and one example is acupuncture.

Acupuncture is a holistic approach in treating and preventing certain diseases. Its main tool are very thin needles that are inserted to targeted points in the body. The body has about 400 of them linked through a system known as meridians or pathways. Once these are stimulated, these are supposed to create balance in the body. Autism on the other hand is a brain disorder that is long term. This disease is characterized by deficits in language, social communication and cognition. Children who are diagnosed with this illness may also suffer from secondary problems such as aggression, irritability, stereotypes, hyperactivity, negativism, volatile emotions, temper tantrums, short attention span and obsessive-compulsive behavior.



**File Pdf etourism case studies pdf pdf**, Before this person does anything, you will first have to answer a few questions. You will then be given a physical exam to check your pulse and observe the shape, color and coating of your tongue. Other things that are checked will be the color and texture of the skin and your posture as this will give clues to your health.

Only then will you be told to lie down on a padded examining table and the needles are inserted to the skin. The difference with this kind of needle is that they twirl and jiggle each time they are pushed further into the body. You may not feel them at all and if you do, it will only be a twitch that soon goes away. Once they are in place, this will be left there for 15 to 60 minutes that may make you feel very relaxed and sleepy that you may even doze off. Once the session is complete, the needles are removed and you will be on your way.

*Story of" etourism case studies pdf pdf*\_\_\_ Good luck in finding an accounting job. Make a comprehensive resume so that your application is easily noticed. You see, every year, different colleges and universities produce accounting graduates. You have to be competitive enough so that you can land a job. If you just sit around and wait, nothing will happen. If you want a job, act now.

Collection of pieces of evidence is very important and also its documentation. Courtroom proceedings use the documented papers. Aside from that, forensic accountants also prepare the needed reports for the effective management of the concerned company or enterprise and reports for the litigation parties or agencies. In court proceedings, forensic accountants testify to provide depositions based on their findings.

Various agencies and companies hire the services of forensic accountants. Most of them are included in the agency staffs of law enforcements and criminal investigations. Criminals are prosecuted based on the money trail tracked by the accountants. CPA firms also have available forensic accountants in their staff to assist partnership and shareholder disputes, employee theft or fraud, business loss, and issues of professional negligence. Insurance companies also hire the services of forensic accountants to investigate some insurance claims.

### **Guide etourism case studies pdf pdf**

Given that this has been practiced for more than 2000 years, various styles of acupuncture have been developed. So, before you decide to go for a session, you should know what technique is used so they can explain to you what happens.

When looking for an acupuncturist, you should also ask where they got their training, how long they have been in the practice and most importantly, what experience the specialist has had in treating the condition you are experiencing.

They should also be able to present their credentials like where they graduated and their state board license. If you live in a state that does not require a license, make sure they have something to show which certifies that they can practice their profession like a document from the National Commission for the Certification of

Acupuncturists.

### **First etourism case studies pdf pdf**

Government service – you can look for job opportunities in the state or federal level. Government accountants are responsible for tracking costs, budgets, and analyzing the various government programs that involves huge amounts. Being a government accountant can give you the chance of improving the conditions of the poor however, due to political influence, your will experience bureaucratic impediment.

If you want to become a government accountant, you have to think twice because the public usually think differently of those in position. But it doesn't really matter what other people think as long as you're doing your work honestly and effectively.

Commerce – accounting groups are maintained by corporations, whether big or small. The groups of accountants prepare and organize all the financial statements, handle tax issues, track costs, handle international transactions, and a lot more.

Miracle etourism case studies pdf pdf:The question now is whether you should get free accounting software or not. It's only a download away but before anything else, there are some things that you need to look for in accounting software; consider the following tips.

Large companies who want to promote products and marketing campaigns are now providing the public with free accounting software. You have to surf the internet diligently so that you can immediately take advantage of it. You can find a lot of free things online but you should be warned about scams. There are dishonest websites that tell surfers they offer free accounting software that are downloadable. The site will ask you to provide personal information on their registration forms and then ask for the number of your credit card. Legitimate websites that offer free accounting software will not request for any personal information.